



# the Brocato Blonde™ collection

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## The Science & Nature of Brocato blonde™

### Blonde Enrichment Complex™

Vitamin B5 (Panthenol)  
Penetrates the hair to thicken, moisturize and condition.

### Vitamin E

A "protector vitamin" that helps retain moisture and protect hair from damage due to environmental stress, chemical process, heat or friction.

### Vitamin C

A natural antioxidant that contributes to healthy hair and scalp.

### Honey Gel Complex

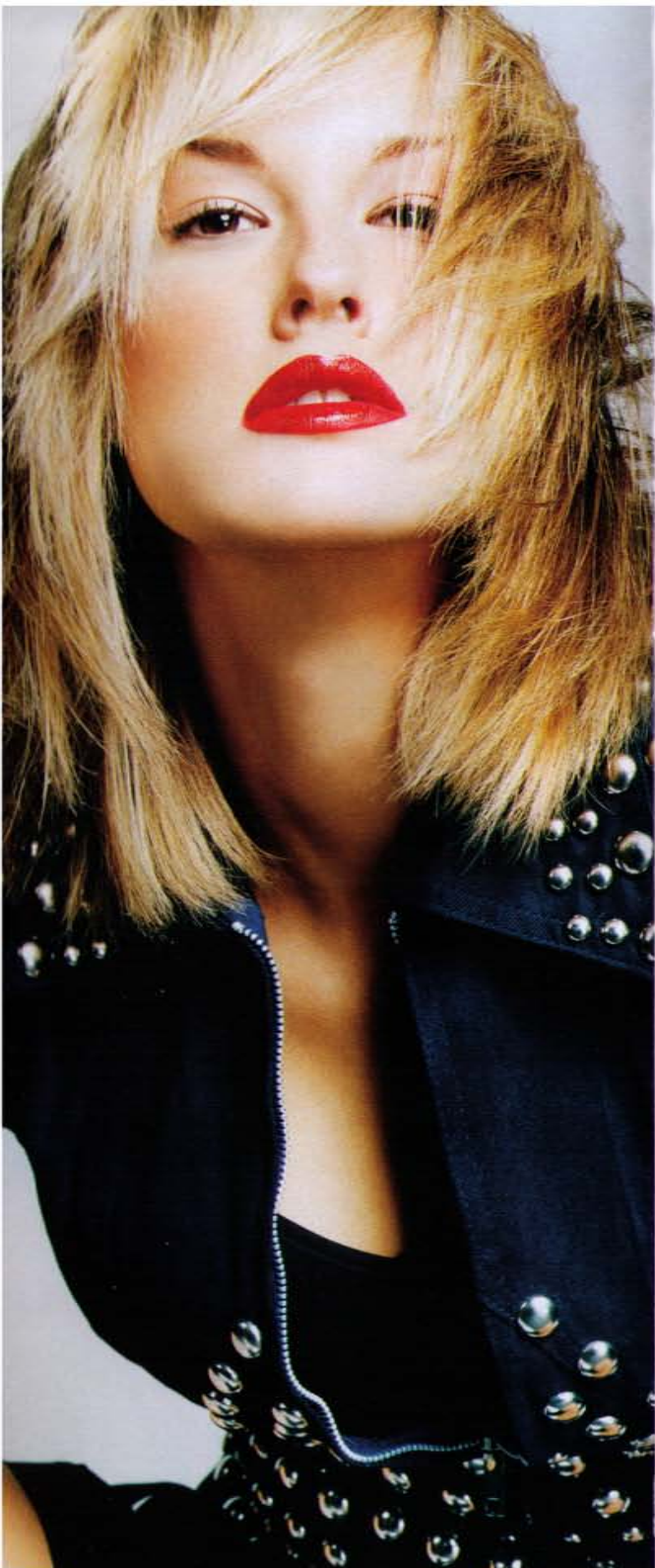
Contains pure honey that works with Blonde Enrichment Complex as a powerful moisturizing and conditioning agent.

### Honeyquat Complex

A honey derivative which penetrates the hair shaft to deliver moisture and volume, as well as help in the repair of split ends.

### Solar Activated Micro-crystals\* (S.A.M.)

A unique patent pending formula that contains natural ingredients activated by solar energy. These crystals, when activated by heat, dissolve repair and protect hair. Enhances brightness, enriches highlights. Helps repair, protect, maintain health and add shine.



Sam Brocato has been one of America's top stylists for over three decades. His long list of achievements includes "World's Top Fashion Hairstylist" from the World Hairdressing Congress in London along with an induction into the British Hairdresser's Hall of Fame. He was named "Editorial Stylist of the Year" at the North American Hairstyling Awards and has been chosen as one of the top 50 educators in the Professional Salon Industry. It is the combination of Sam's experiences – creating easy to achieve looks for clients in his salons and his trend-setting work on the runways – that makes him such a powerful product developer. Brocato products are fashion-forward, allowing for endless creativity – so have fun as you go style your hair beautiful!

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